



GAME BROADCASTS

20

22

SEASON

As one of the best marketing tools offered by the Winnipeg Goldeyes, radio broadcasts serve to keep listeners entertained and aware of the team's progress during the season both at home and on the road.

On average, more than 37,000 listeners tune into each Goldeyes broadcast on Nostalgia Radio CJNU 93.7 FM resulting in more than 3.9 million impressions each season.

Additionally the Goldeyes audiences on Streaming Audio (estimated 250,000 listeners per season) and Streaming Video (estimated 195,000 viewers per season) will enhance the value of your sponsorship investment.

Every game is broadcast by the voice of the Goldeyes, Steve Schuster, and includes both a 30-minute Pre-Game Show and a 30-minute Post-Game Show.



GOLDEYES BROADCAST FEATURES

Sponsors of Goldeyes Broadcast Features receive at least two mentions including a tag line to promote your company's message during every broadcast. Features are designed to suit your company's specific needs and will be heard during all 106 Goldeyes Broadcasts.

RADIO FEATURE PACKAGE

- Includes a custom-designed Radio Feature.
- Includes one 30-second commercial during a minimum of 106 broadcasts each season.

\$6,500

FULL SEASON RADIO & SEASON TICKET PACKAGE

- Includes one 30-second commercial during a minimum of 106 broadcasts each season.
- Includes two "On-Deck" Season Tickets for all pre-season, regular season and potential playoff games.
- Package savings of \$500.

\$4,500

FULL SEASON RADIO

- Includes one 30-second commercial during a minimum of 106 broadcasts each season.

\$3,500

HALF SEASON RADIO

- Includes one 30-second commercial during each of fifty-three, (53) broadcasts each season.

\$2,500

