



A study conducted by Major League Baseball reveals that each fan looks at the scoreboard approximately 130 times during a nine-inning game. In addition to registering balls, strikes, and runs scored, the scoreboard features the premier advertising properties.

## A

**CLASS A / BLACKLIT SIGN**  
 6' H x 27' W  
 \$25,000.00 per year plus GST

One-time production cost applies in the first year.  
 Minimum three-year agreement is required.

## C

**CLASS C / BLACKLIT SIGN**  
 6' H x 18' W  
 \$15,000.00 per year plus GST

One-time production cost applies in the first year.  
 Minimum three-year agreement is required.

## B

**CLASS B / BLACKLIT SIGN**  
 14' H x 10' W  
 \$20,000.00 per year plus GST

One-time production cost applies in the first year.  
 Minimum three-year agreement is required.

## D

**D: STILL GRAPHIC DISPLAY**  
 14' H x 10' W  
 \$5,000.00 per year plus GST

Production Costs do not apply.  
 Minimum three-year agreement is required.