



A WIN-WIN PARTNERSHIP

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SEASON

GOLDEYES PROFILE

The Winnipeg Goldeyes Baseball Club is widely recognized as one of the best professional sports franchises in Minor League Professional Baseball. Our mission is to provide the highest quality of family entertainment by providing an outstanding level of customer service to all patrons.

ONE OF THE FINEST BALLPARKS IN NORTH AMERICA

One of the finest ballparks in North America, Shaw Park is steps from the Canadian Museum for Human Rights, The Forks and overlooks the Red River. Since opening the ballpark in 1999 for Winnipeg's Pan Am Games, the Goldeyes Organization has attracted more than 7M visitors to its downtown home.

Shaw Park features luxurious Skysuites, Double Suites, and Patios for private functions. Plus, the unique 1,400 square foot Craft Beer Corner showcases the best of Manitoba's craft brewery scene while offering a spectacular view of the entire ballpark.

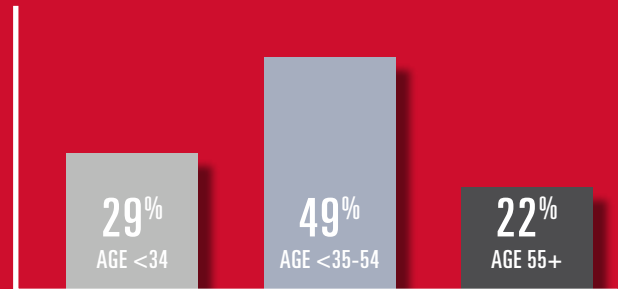
A UNIQUE BLEND OF PROFESSIONAL BASEBALL AND LIVE ENTERTAINMENT

The Goldeyes offer visitors a unique blend of professional baseball, live entertainment, music, dance, creative promotions, contests and fantastic food selections - all at affordable prices. This combination continues to attract a diverse fan base from the young to the young at heart.

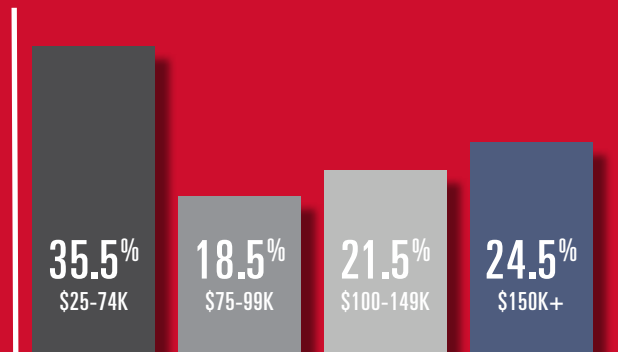
GENDER IDENTIFICATION



AGE



HOUSEHOLD INCOME





PARTNER WITH US

Partnering your business with the Winnipeg Goldeyes will enhance your profile in the community as the Goldeyes experience continues to be an effective and affordable advertising medium. Reach your target market and rise above the clutter by placing your product or service in front of fans in an environment where they are relaxed and in a positive frame of mind, making them more receptive to your message.

"PepsiCo has a long history of supporting and investing in the Winnipeg community. We are proud to be the official beverage partner of the Winnipeg Goldeyes for the last 25 years, and are thrilled by our collaboration in bringing unique ballpark memories to fans and customers through initiatives such as product giveaways, Pepsi Jersey Night and Pepsi Game Night. Our valued partnership with the Goldeyes is rooted in shared values and passion for community, and we look forward to continuing to build on our partnership for years to come."

Craig Leebosh, Foodservice Manager,
PEPSICO

"We have worked with the Goldeyes every year since the team started. Their creativity, marketing and professionalism is second to none to any organization, sports or otherwise, that we have worked with. Even in tighter budget years, we have never thought about reducing our sponsorship with the Goldeyes as they have always delivered more than we had hoped for or expected."

Larry McIntosh, President & C.E.O.,
PEAK OF THE MARKET

"Manitoba Hydro has been a long standing sponsor of the Winnipeg Goldeyes. They are a delight and pleasure to work with. I love the creativity and energy they put into each season, bringing that package together to create fun, entertaining and affordable events for the entire family."

Jackie Britton, Business Communications,
MANITOBA HYDRO