

Goldeyes

GOLDEYES MAGAZINES

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SEASON



NEW FORMAT FOR 2020!

The new Goldeyes Magazines will be published eight times during the season – A new issue for every Goldeyes Home Stand from May to August. 50,000 Goldeyes Magazines will be distributed free of charge during the season. The 5.5”w x 8.5”t full-colour Goldeyes Magazines feature articles and team information and are one of the most popular sources that fans use to learn about the Winnipeg Goldeyes Baseball Club.

Sponsor messages and ads are nicely mixed into these publications to create attractive keepsakes for fans to enjoy. Sponsors will receive no less than 18,000 ad impressions during the season. Plus, because of the nature of its contents, Goldeyes Magazines become collector’s items meaning your advertisement stays in circulation for years to come.

With an average pass along rate even more people outside the ballpark will view your advertisement.

GOLDEYES MAGAZINE ADVERTISING RATES:

OUTSIDE BACK COVER	\$4,500
INSIDE FRONT COVER	\$3,500
INSIDE BACK COVER	\$3,500
FULL PAGE COLOR	\$3,000
HALF PAGE COLOR	\$1,800